

corporate **brochure** 2011

zeno

designs

creative marketing **solutions**

branding & marketing | graphic & web design | interactive media
managed outsourcing
photography



the **creativity** business

zeno is a **full service** design company that provide clients with creative **solutions**. every project has specific business objectives and presents us with a unique opportunity to showcase our ability. as a successful business in our own right, we can strike a perfect balance between commercial reality and creative excellence so that your finished communication is both hard working and unique. it all starts with the brief, zeno will take the time to **understand** your business goals and concerns before we sit down to provide the creative route that best communicates your message in a complete solution.



what we do

brand & marketing

- brand development
- corporate identity
- brochure design
- direct mail
- advertising
- illustration
- signage (all types)
- copywriting
- point of sale
- collateral

web & software

- website design
- website management services
- online advertising
- search engine optimization (seo)
- reservation systems
- web catalogue's
- website hosting
- domain name's

interactive media

- dvd & cd-rom
- flash presentation
- e-brochures
- marketing
- promotions

outsourcing

- web programming
- e-commerce



presence on **the web**

a professionally developed website is your **opportunity** to stand out and present your company's products or services to the world. zeno designs will help you identify your website needs and ensure proper implementation.

fresh ideas and solutions that reflect your company's image and captivates an audience is what we are all about.

combining our innovative flair with cutting edge technical and creative skills will result in a stylish, informative and user-friendly website specifically tailored to your company.

your new website will not only **impress** your existing customers but also attract new ones...



make an **impression**

your corporate identity is a valuable corporate asset and is an essential marketing tool for success in today's global marketplace. when properly designed and managed, your **corporate** image and your **brand identity** should evoke strong feelings of affinity towards your company. after listening and understanding your corporate goals, we will apply a strong methodology that results in a consistent, unified, **powerful** and memorable visual image for your company.



we speak many **languages**

when it comes to your web presence, design is only one part of the equation; **programming** is the other.
our customers demand coding that is **streamline**; this will translate to having their “image” relayed in the most **efficient** way.
like the sultry curves of a **ferrari’s** body, the car would be nothing without the engine’s amazing engineering.
so if you want to talk html, xhtml, xml, xslt, css, php, c, c++, perl, java, ruby, oop, agile or mvc ...
not only will we **listen** but, we will also **understand**.



out·sourc(e)·ing

zeno has partnered with well established uk based development firm, [gest8](#) limited, that have interests in vietnam. their knowledge and experience in [managed](#) outsourcing provides our clients with a reliable way to reduce their development costs. this association enables us to provide customers with large scale web and software deployments that [save](#) them time and money. we understand how important your [bottom line](#) is.



get the picture

it has been said over and over: “a picture is worth a thousand words”

combining state of the art **digital** photo equipment with the talent to utilize it, zeno designs will ensure that both your printed and digital collateral is of the highest quality. this will provide high impact photos that will create lasting **images** for you current and future customers.



talk to us

whether you are planning a small pamphlet or glossy full colour brochure, talk to zeno first.

need a full suite of solutions for your corporate branding? talk to zeno first.

thinking of a website for your business? talk to zeno first.

looking to outsource your project? talk to zeno first.

we will listen...

see you soon

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strategic partner:



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